



COOKIE POLICY

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Itamar™ Medical Ltd., a company headquartered in Israel (together with its affiliates, and/or related companies - “**Itamar Medical**”, “**we**”, “**us**” or “**our**”), uses certain web monitoring and tracking technologies, such as cookies, beacons, pixels, tags, and scripts (collectively, “**Cookies**”). These technologies are used in order to provide, maintain, and improve our websites and services (collectively, the “**Services**”), to optimize our offerings and marketing activities, and to provide our visitors (“**you**” or “**your**”) with a better experience (for example, in order to track your preferences, to better secure our Services, to identify technical issues, and to monitor and improve the overall performance of our Services).

This Cookie Policy contains information on what Cookies are, the Cookies used on our Services, how to reject Cookies, and some useful links for further reading on the subject. If you are unable to find the information you were looking for, or you have any further questions about the use of Cookies on our Services, please email ItamarDPO@zoll.com.

For more information about our general privacy practices, please visit our [Privacy Policy for Website Visitors and Business Contacts](#).

1. WHAT ARE COOKIES?

Cookies are small text files that are stored through the browser on your computer or mobile device (for example, Google Chrome or Safari) when you visit a website. They allow the site to store information like login information or language preference. You can think of Cookies as providing a so-called memory for the website, so that it can recognize you when you revisit it, and respond accordingly. You are not obligated to accept all Cookies in order to visit our website. However, enabling Cookies may allow for a more personalized browsing experience, and is required for some of our Services to work. Certain cookies collect information defined as Personal Data under the EU or UK General Data Protection Regulation (GDPR), or as Personal Information under US state privacy laws, such as the California Consumer Privacy Act (CCPA).

2. HOW DO WE USE COOKIES?

Itamar Medical uses Cookies to enable and constantly improve the service being delivered to you. Cookies are also used to track the performance of ads that may have been presented to you. Specifically, there are several different types of Cookies on our website and platform:

- **Necessary Cookies:** These Cookies are necessary for the Services to function properly, and cannot be disabled. They are usually only set in response to actions made by you, enabling functions like navigation, login or setting preferences. These cookies do not store information about you that will be used for other purposes.
- **Functional Cookies:** These cookies enable the Services to provide enhanced functionality and personalization. They may be set by us (first-party Cookies) or by third-party providers who work with us (third-party Cookies).
- **Performance & Analytics Cookies:** This type of Cookie helps us to secure and maintain our Services, and to remember your preferences for tools found on the Services. They are also used for gathering analytics data on how you interact with our Services, and enable the improvement of our websites’ performance accordingly. If you do not allow these Cookies, we will not know when you have visited our site.
- **Advertising Cookies:** These cookies make advertisements more relevant to you. Our advertising partners may use it to show you relevant ads on different websites by uniquely identifying your browser and internet device.

3. HOW LONG DO COOKIES LAST?

The length of time a Cookie stays on your device varies according to its purpose.

A Cookie that remains on your device after your session is concluded (until it expires or deleted) is called a “Persistent Cookie”. Persistent Cookies are used for different purposes, such as tracking your preferences, login information, your interaction with our Services and the effectiveness of our targeting Cookies.

A Cookie that is automatically deleted once your session is concluded is called a “Session Cookie”. Session Cookies are used for the duration of your stay on our site and are automatically deleted when you exit the browser.

4. HOW CAN YOU CONTROL COOKIES?

You have a choice regarding the use of Cookies as described in this policy. Please note that rejecting or removing certain Cookies may result in inadequate Services.

Except for Necessary Cookies, you have a right to decide whether to accept or decline Cookies. Where required by applicable law, we will not set Functional, Performance, Analytics, or Advertising Cookies unless you enable them. When first visiting our website, you may encounter our cookie banner, which allows you to control your cookie preferences. Regardless of your location, you can change your cookie choices anytime through our “Cookie Settings” manager, by clicking the round blue icon at the bottom-left of your screen when visiting our website.

You can also adjust your web browser settings, usually located in the ‘Options’ or ‘Preferences’ menu of your browser, to accept, refuse or delete Cookies. In order to delete stored Cookies or to change these settings, the following links may be helpful:

- [Internet Explorer](#)
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari \(Desktop\)](#)
- [Safari \(Mobile\)](#)
- [Android browser](#)
- [Opera](#)

If you are primarily concerned about third-party Cookies generated by advertisers, and you live in the USA, Canada or Europe, you can also opt out from the collection of your data by our advertising partners who participate in the Digital Advertising Alliance. Opt-out by visiting:

- US: www.aboutads.info/choices (for US users)
- Canada: www.youradchoices.ca/choices (for Canadian users)
- EU: www.yourchoicesonline.com (for European users)
- UK: <https://www.youronlinechoices.com/uk/>

In addition, on your mobile device (e.g., iPhone, iPad or Android phone), you can change your device settings to control whether you see online interest-based ads.

Please note that when you get a new computer, install a new browser, erase or otherwise alter your browser’s Cookie file (including upgrading certain browsers), you may also clear the opt-out Cookies installed once you opt-out, so an additional opt-out will be necessary to prevent additional tracking.

5. HOW TO OPT-OUT OF SALE/SHARING FOR TARGETED ADVERTISING?

Under some data protection laws, like the CCPA or the Virginia Consumer Data Protection Act, our sharing of certain internet activity and device information with third parties through Cookies may be considered a “sale” or “sharing” of Personal Information for targeted advertising. We do so in pursuit of the following business and commercial purposes:



- To monitor, study and analyze the use of our Services, and how we could improve individuals' user experience and continue improving our offerings and the overall performance of our Services;
- To facilitate and optimize our marketing campaigns, ad management and sales operations, and manage and deliver advertisements for our products and services more effectively, including on other websites and applications;
- To explore and pursue growth opportunities by facilitating a stronger local presence and tailored experiences.

For the purposes of the CCPA, in the last 12 months we have "sold" or "shared" (for targeted advertising) Internet or Other Electronic Network Activity Information, Geolocation Data, and Commercial Information with our analytics and advertising partners.

You may opt out of all Cookies that may result in a "sale" and/or "sharing" of your Personal Information for targeted advertising in the following ways:

- Click the "**Do Not Sell or Share My Personal Information**" link located at the footer of our website, check the box next to "Do Not Sell or Share My Personal Information", then click the "Save My Preferences" button.
- In the "**Cookie Settings**" manager (available via the round blue icon at the bottom-left of our website), move the toggle switch next to "Advertising" to grey (disabled), then click the "Save My Preferences" button.

Please note: If you visit us from a different device or browser, or clear Cookies, then you need to return to this screen to re-select your preferences.

- Set the **Global Privacy Control** (GPC) for each participating browser system that you use to opt out of the use of third-party Advertising Cookies (instructions on how to download and use GPC are available [here](#)).

6. USEFUL LINKS

For more information regarding Cookies, you may find the following websites useful:

- www.allaboutcookies.org
- www.youronlinechoices.co.uk

7. "DO NOT TRACK" SIGNALS

Some web browsers may transmit "Do Not Track" signals to websites with which the browser communicates, telling the website not to follow its online movements. Because of differences in how web browsers interpret this feature and send those signals, and lack of standardization, it is not always clear whether individuals intend for these signals to be transmitted or whether they are even aware of them. Therefore, as many other reputable websites and online platform, we currently do not respond to such "Do Not Track" signals.

If you have questions about our use of Cookies, please contact us as provided in our [Privacy Policy for Website Visitors and Business Contacts](#).