

# ZOLL itamar

## COOKIE POLICY

*Last updated: March 16, 2025*

Itamar™ Medical Ltd. (together with its affiliates, and/or related companies - “Itamar Medical”, “we”, “us” or “our”), uses certain web monitoring and tracking technologies, such as cookies, web beacons, tracking pixels, HTTP tags, and scripts (collectively, “Cookies”). These technologies are used in order to provide, maintain, and improve our websites and services (collectively, the “Services”), to optimize our offerings and marketing activities, and to provide our visitors (“you” or “your”) with a better experience (for example, in order to track your preferences, to better secure our Services, to identify technical issues, and to monitor and improve the overall performance of our Services).

This Cookie Policy contains information on what Cookies are, the Cookies used on our Services, how to reject Cookies, and some useful links for further reading on the subject. If you are unable to find the information you were looking for, or you have any further questions about the use of Cookies on our Services, please email [ItamarDPO@zoll.com](mailto:ItamarDPO@zoll.com).

For more information about our general privacy practices, please visit our [Privacy Policy for Website Visitors and Business Contacts](#).

### 1. WHAT ARE COOKIES?

Cookies are small text files that are stored through the browser on your computer or mobile device (for example, Google Chrome or Safari) when you visit a website or other digital properties. You can think of Cookies as providing a so-called memory for the website or app, enabling them to recognize you upon your return and respond in a manner tailored to your preference and usage.

Cookies can collect information and data such as your IP address, country/state, city, type of device, browser, operating system, screen resolution, browsing origin, time and duration of visit, pages visited, and the number and frequency of your visits.

Cookies may be set up for the duration of your visit (session cookies) or for longer periods (persistent cookies). The length of time a persistent cookie stays on your device varies between Cookies, depending on their functionality. They may be set up by us (first-party cookies) or by third-party providers who work with us (third-party cookies). Please note that our access to and control over such third-party cookies, beyond the scope of our Services, is limited and subject to such other websites, services and providers’ own terms and policies.

Certain Cookies collect information defined as Personal Data under the EU or UK General Data Protection Regulation (GDPR), or as Personal Information under US state privacy laws, such as the California Consumer Privacy Act (CCPA).

You are not legally required to accept all Cookies when visiting our website, and may choose to disable them at your discretion. However, without Cookies, we may not be able to provide you with the best user experience, and you may not receive a more personalized browsing experience.

### 2. WHICH COOKIES DO WE USE?

Cookies, both first and third-party, are typically categorized as follows:

- **Necessary Cookies:** These Cookies are necessary to provide you with our Services, and cannot be disabled through our cookie management tools. Without them, the basic functions of our Services will not work.
- **Functional Cookies:** These Cookies are employed to enhance the functionality and personalization of our Services. Without them, certain functionalities will not be available to you.
- **Performance & Analytics Cookies:** These Cookies are used for gathering analytics data on how you interact with our Services so that we can improve their performance accordingly. Without these Cookies, our ability to improve your user experience and that of others will be reduced.
- **Advertising Cookies:** These Cookies are used to make advertisements more relevant to you. Advertising providers may use them to learn about your browsing habits, including your visits to



our Services, the pages you have visited and the links and advertisements you have clicked on. They may collect other unique identifiers that help identify you and your interests. This information is used to retarget you and serve advertisements that are relevant to you. For example, if you view a specific page on our website, an advertisement for our offerings referenced on that page or similar products or services may be delivered to you on other media.

To learn more about the specific Cookies we use and how we categorize them, and exercise your Cookie preferences, please click the 'Your Privacy Choices' link available on the footer of our website or reopen the Cookie banner by clicking the toggle icon on the footer of each page of our website. You can always withdraw your consent to the use of non-necessary Cookies (i.e., Functional, Performance, and Advertising Cookies) by re-opening the customization settings and modifying your selection.

### 3. HOW DO WE USE COOKIES?

We use Cookies to help our Services and online pages work more efficiently, and gain information about your interactions with them.

We use Functional and Performance Cookies to monitor, study and analyze the use of our Services. This helps us assess how we may improve individuals' user experience and the overall performance of our Services, as well as explore and pursue growth opportunities by facilitating a stronger local presence and tailored experiences.

We use Advertising Cookies to facilitate and optimize our marketing campaigns, ad management and sales operations. These cookies help manage and deliver advertisements for our products and offerings more effectively, including on other websites and applications.

We may combine non-personally identifiable information collected through Cookies with personal data we have about you to improve your user experience (for example, to tell us who you are or whether you already have an account with us).

We may also supplement the information we collect from you with information received from third parties. This is done to enhance our Services or offer you information that we believe may be of interest to you.

Where we use cookies to collect information that is personally identifiable or that can become personally identifiable if combined with other information, our Privacy Policy will apply in addition to this Cookie Policy.

### 4. HOW CAN YOU CONTROL COOKIES?

Except for Necessary Cookies, you have a right to decide whether to accept or decline Cookies. When first visiting our website, you may encounter our Cookie banner, which allows you to control your Cookie preferences. You can change your Cookie choices anytime by clicking the "Your Privacy Choices" link available on the footer of our website or reopen the Cookie banner by clicking the round blue icon at the bottom-left of your screen when visiting our website.

Most browsers have certain Cookie control features (usually located in the 'Options' or 'Preferences' menu of your browser), which, depending on your browser settings, will allow you to handle each new Cookie in a variety of ways, prevent Cookies from being placed, and provide you with the ability to delete all Cookies that are already on your device. In order to delete stored Cookies or to change these settings, the following links may be helpful:

- [Internet Explorer](#)
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari \(Desktop\)](#)
- [Safari \(Mobile\)](#)
- [Android browser](#)

- [Opera](#)

If you are primarily concerned about third-party Cookies generated by advertisers, and you live in the USA, Canada or Europe, you can also opt out from the collection of your data by our advertising partners who participate in the Digital Advertising Alliance. Opt-out by visiting:

- US: [www.aboutads.info/choices](http://www.aboutads.info/choices) (for US users)
- Canada: [www.youradchoices.ca/choices](http://www.youradchoices.ca/choices) (for Canadian users)
- EU: [www.yourchoicesonline.com](http://www.yourchoicesonline.com) (for European users)
- UK: <https://www.youronlinechoices.com/uk/>

In addition, on your mobile device (e.g., iPhone, iPad or Android phone), you can change your device settings to control whether you see online interest-based ads.

Please note that when you get a new computer, install a new browser, erase or otherwise alter your browser's Cookie file (including upgrading certain browsers), you may also clear the opt-out Cookies installed once you opt-out, so an additional opt-out will be necessary to prevent additional tracking.

## 5. HOW TO OPT-OUT OF SALE/SHARING FOR TARGETED ADVERTISING?

Under certain US data protection laws, like the CCPA or the Virginia Consumer Data Protection Act, our sharing of certain internet activity and device information with third parties through Cookies may be considered a "sale" or "sharing" of Personal Information for targeted advertising.

You may opt out of all Cookies that may result in a "sale" and/or "sharing" of your Personal Information for targeted advertising in the following ways:

- Click the "**Your Privacy Choices**" link available at the footer of our website, check the box next to "Do Not Sell or Share My Personal Information", then click the "Save My Preferences" button.
- In the "**Cookie Settings**" manager (available via the round blue icon at the bottom-left of our website), move the toggle switch next to "Advertising" to grey (disabled), then click the "Save My Preferences" button.

Please note: If you visit us from a different device or browser, or clear Cookies, then you need to return to this screen to re-select your preferences.

- Set the **Global Privacy Control** (GPC) for each participating browser system that you use to opt out of the use of third-party Advertising Cookies (instructions on how to download and use GPC are available [here](#)).

For the purposes of the CCPA, during the 12 months preceding the last update of this Cookie Policy, we have "sold" or "shared" (for targeted advertising) with our analytics and advertising partners the following CCPA-defined categories of personal information: Internet or Other Electronic Network Activity Information, Geolocation Data, and Commercial Information. Such actions were performed by us in pursuit of the business and commercial purposes described in [Section 3](#) above. We don't have actual knowledge that we "sell" or "share" the personal information of individuals under 16 years of age.

## 6. USEFUL LINKS

For more information regarding Cookies, you may find the following websites useful:

- [www.allaboutcookies.org](http://www.allaboutcookies.org)
- [www.youronlinechoices.co.uk](http://www.youronlinechoices.co.uk)

## 7. "DO NOT TRACK" SIGNALS

Some web browsers may transmit "Do Not Track" signals to websites with which the browser communicates, telling the website not to follow its online movements. Because of differences in how web browsers interpret this feature and send those signals, and lack of standardization, it is not always clear whether individuals intend for these signals to be transmitted or whether they are even aware of them. Therefore, as many other reputable websites and online platform, we currently do not respond to such "Do Not Track" signals.



If you have questions about our use of Cookies, please contact us as provided in our [Privacy Policy for Website Visitors and Business Contacts](#).